



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Buying Time Media  
650 Massachusetts Ave NW  
Ste 210  
Washington, DC 20001

## Contract # 4845679

**Schedule Dates** 05/18/21-05/24/21  
**Advertiser** Mark Herring for Attorney General-D (142014)  
**Agency** Buying Time Media (1779)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** 10776 Herring Broadcast 5.18-5.24 (1561582)  
**Salesperson** HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name** Welsh,Kathryn  
**Phone/Fax** /  
**CPE** 10776  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments**

**Date Entered** 05/17/21  
**Last Modified** 05/17/21  
**Entered By** Mark Afshar  
**CO-OP** No  
**External #**  
**Demo**  
**Order Type** 3 Wide Life  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$5,321.25  
**Net Total** \$30,153.75  
**Sales Tax**

## Washington (WJLA)

By Broadcast Month	Spots	Rate
May. 2021	36	\$35,475.00
<b>Grand Total:</b>	<b>36</b>	<b>\$35,475.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	05/18/21-05/21/21	2	:30	7A- 8A (EST)			1			1			2	\$700.00	\$1,400.00	Washington (WJLA)		5/17/21
2.0	Normal Line / SPOT	05/19/21-05/21/21	2	:30	8A- 9A (EST)				1	1	1			3	\$700.00	\$2,100.00	Washington (WJLA)		5/17/21
3.0	Normal Line / SPOT	05/24/21-05/24/21	2	:30	8A- 9A (EST)		1							1	\$700.00	\$700.00	Washington (WJLA)		5/17/21
4.0	Normal Line / SPOT	05/24/21-05/24/21	2	:30	9A- Live with Kelly		1							1	\$325.00	\$325.00	Washington (WJLA)		5/17/21
5.0	Normal Line / SPOT	05/18/21-05/20/21	2	:30	9A- Live with Kelly			1		1				2	\$325.00	\$650.00	Washington (WJLA)		5/17/21
6.0	Normal Line / SPOT	05/19/21-05/21/21	2	:30	10:58:25A- ABC-The View				1	1	1			3	\$400.00	\$1,200.00	Washington (WJLA)		5/17/21
7.0	Normal Line / SPOT	05/19/21-05/21/21	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon				1		1			2	\$275.00	\$550.00	Washington (WJLA)		5/17/21
8.0	Normal Line / SPOT	05/24/21-05/24/21	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon		1							1	\$275.00	\$275.00	Washington (WJLA)		5/17/21
9.0	Normal Line / SPOT	05/18/21-05/20/21	2	:30	2P- ABC-General Hospital			1	1	1				3	\$300.00	\$900.00	Washington (WJLA)		5/17/21
10.0	Normal Line / SPOT	05/18/21-05/18/21	1	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM			1						1	\$650.00	\$650.00	Washington (WJLA)		5/17/21
11.0	Normal Line / SPOT	05/19/21-05/21/21	1	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM				1		1			2	\$1,200.00	\$2,400.00	Washington (WJLA)		5/17/21

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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12.0	Normal Line / SPOT	05/24/21-05/24/21	1	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1							1	\$1,200.00	\$1,200.00	Washington (WJLA)		5/17/21
13.0	Normal Line / SPOT	05/23/21-05/23/21	3	:30	6P- 7P (EST)								1	1	\$350.00	\$350.00	Washington (WJLA)		5/17/21
14.0	Normal Line / SPOT	05/19/21-05/21/21	3	:30	6:58:46P- Wheel Of Fortune				1	1	1			3	\$1,200.00	\$3,600.00	Washington (WJLA)		5/17/21
15.0	Normal Line / SPOT	05/18/21-05/21/21	3	:30	7:29:26P- Jeopardy			1			1			2	\$2,000.00	\$4,000.00	Washington (WJLA)		5/17/21
16.0	Normal Line / SPOT	05/24/21-05/24/21	3	:30	7:29:26P- Jeopardy		1							1	\$2,000.00	\$2,000.00	Washington (WJLA)		5/17/21
17.0	Normal Line / SPOT	05/24/21-05/24/21	3	:30	7:57:56P- ABC-The Wonderful World of Disney		1							1	\$2,000.00	\$2,000.00	Washington (WJLA)		5/17/21
18.0	Normal Line / SPOT	05/22/21-05/22/21	1	:30	7:57:56P- Sports-ABC NBA Prime							1		1	\$9,000.00	\$9,000.00	Washington (WJLA)		5/17/21
19.0	Normal Line / SPOT	05/19/21-05/20/21	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM				1	1				2	\$525.00	\$1,050.00	Washington (WJLA)		5/17/21
20.0	Normal Line / SPOT	05/24/21-05/24/21	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM		1							1	\$525.00	\$525.00	Washington (WJLA)		5/17/21
21.0	Normal Line / SPOT	05/18/21-05/20/21	3	:30	11:35P- ABC-Jimmy Kimmel			1		1				2	\$300.00	\$600.00	Washington (WJLA)		5/17/21

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